

OWASP Event Town Hall



November 30, 2021

Agenda

Introduction

New Event Policy - Slide Presentation

Q&A Session

OWASP Event Team

Kelly Santalucia and Lauren Thomas



events@owasp.com



We are here to help you, so please do not hesitate to reach out at any time.



New Event Policy

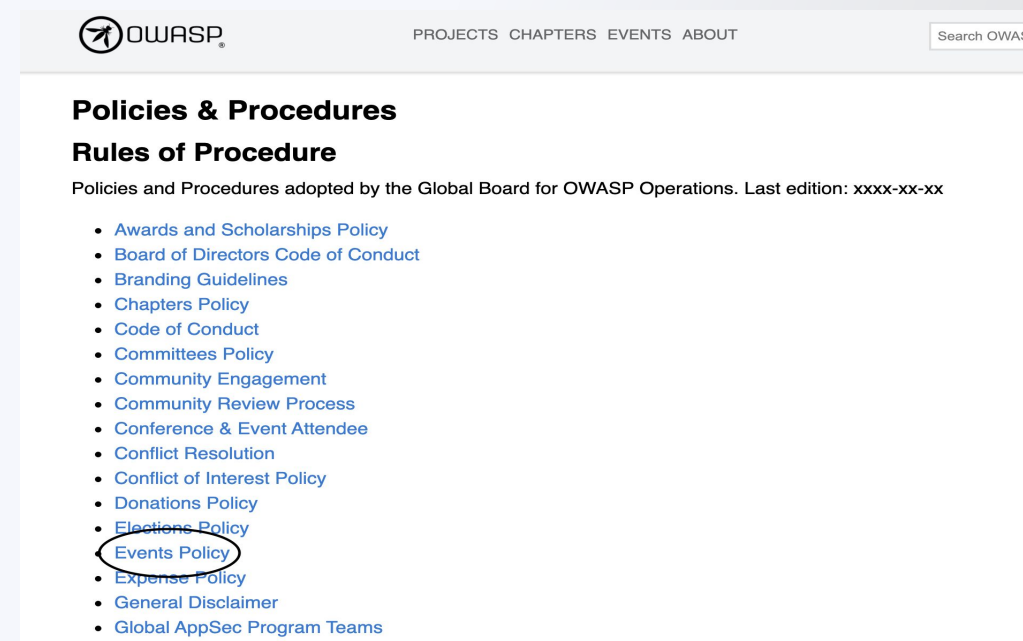
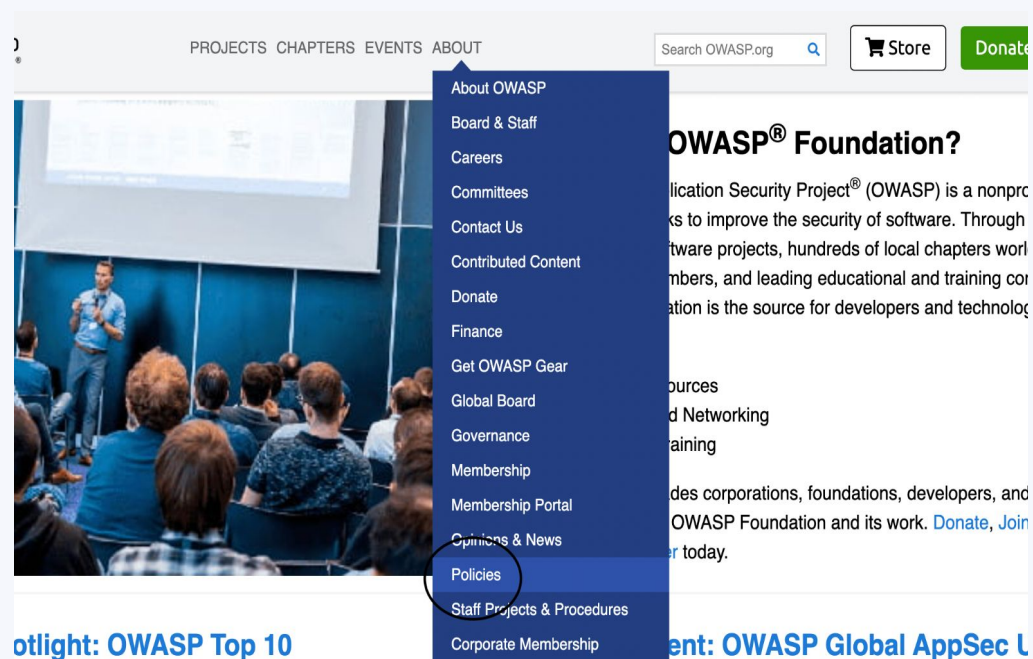
Adopted by the Global BoD September 2021

<https://owasp.org/www-policy/operational/events>



Finding the Event Policy

<https://owasp.org/>



What is New?

- Event types and branding
- Training and event splits/funding
- [Chapter meetings](#) that are free to attend, are not soliciting sponsorships, and expenses are less than \$250 do not need pre-approval nor do they need to be submitted into OCMS. All other events require prior approval.
- Events that require prior approval must use the OWASP [speaker agreement](#).
- All events are strongly encouraged to use the [OWASP templates](#).
- Exemptions may very rarely be granted for good cause. The OWASP Global BoD will determine if an exemption is found acceptable. Otherwise, we will manage the policy. By doing this, it will allow automation of key steps to speed up the process.

What has changed with the types of Events?

- AppSec Days, replacing the previous “regional event” type, generally a larger charged event with sponsorships, including project summits, standards-setting, training, event, unconference, or another activity type.
- OWASPx, a new type of event where organizers license OWASP’s branding and name in return for a fee.

As always, OWASP events should be a fun and enjoyable learning experience for everyone. All attendees should feel welcome and safe to attend. Therefore, we require organizers of **ALL** event types, **including** OWASPx events, to adhere to OWASP’s [Code of Conduct](#) and [Event Code of Conduct](#). Organizers are required to follow the OWASP Foundation [Privacy Policy](#) and ensure that personal information is collected and stored in compliance with local laws and regulations like [GDPR](#).

OWASPx Details

Designed for folks who want a lot of policy or split exemptions or struggle to work with US or EU payments. OWASPx allows you to run the event at your own risk where it wouldn't otherwise be possible. OWASP Members, non-profit associations, and charities may apply for this type of event.

OWASPx gives you a license to use the name "OWASPx" and our logos for your local or AppSec Days event.

Brand licensing fee is \$1500 USD per event where individual membership is \$50, and \$300 USD per event where individual membership is \$20. OWASPx leaders will be required to sign a licensing agreement in addition to paying the fee.

Event Team Structure

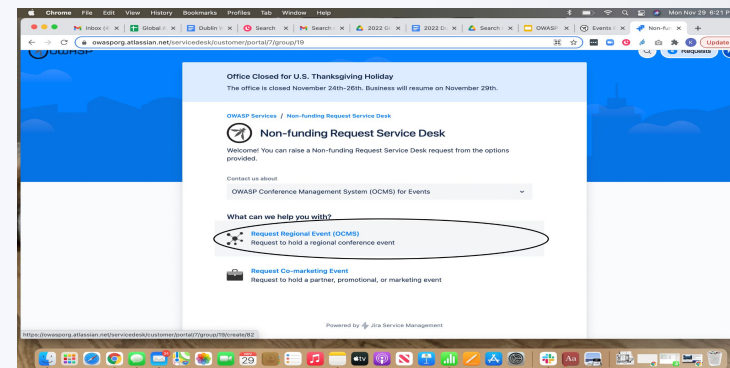
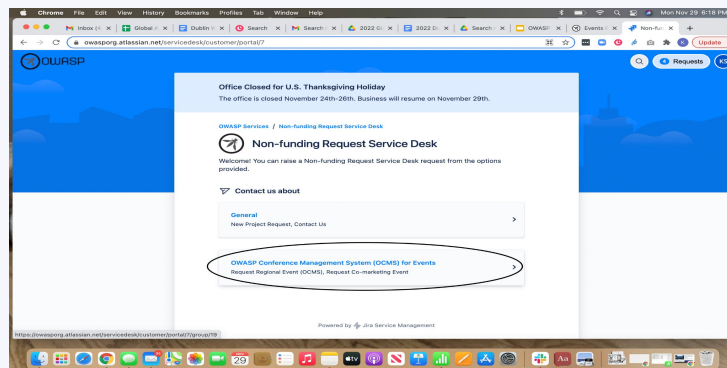
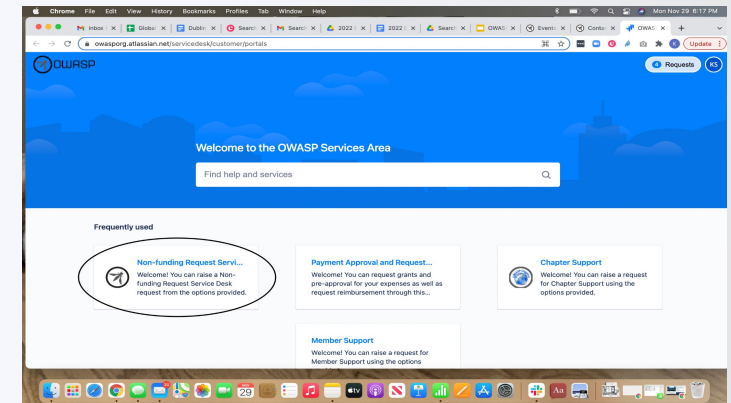
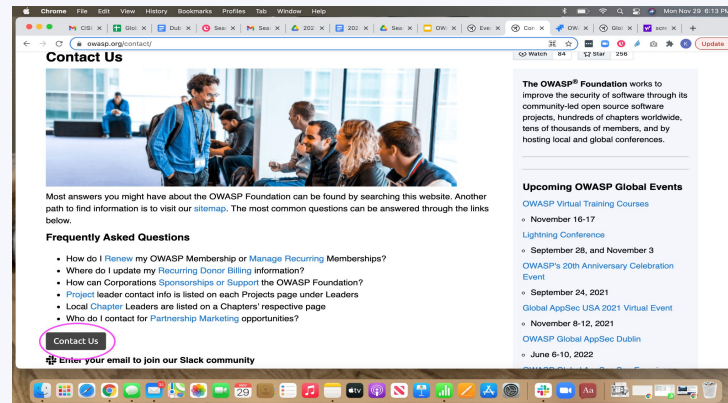
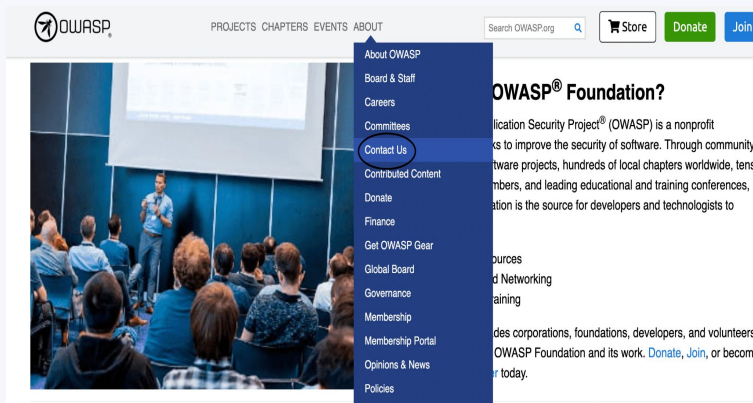
To enable the proper functioning of expenses, budgets, and sponsorships, we categorize event organizers into two groups:

- Event Leaders, who must be OWASP members
- Organizers and volunteers do not need to be OWASP members

A description of these three categories and their responsibilities can be found on our [Event Policy](#) webpage.

How to submit an Event

All events, even small or virtual require pre-approval through OWASP's [OCMS](https://owasp.org/OCMS).



Event Approval



Is contingent upon:

- A complete submission including a complete, profitable budget and all required exemptions. Additionally, quotes for major expense categories, such as event locations, catering, and income categories including sponsorships and registration must also be submitted. A sample budget for a smaller size event can be found [here](#).
- The proposed event is aligned with our mission
- 2-5 Event Leaders (organizers and volunteers can be added at a later date)
- Dates do not conflict with nearby local or regional events or OWASP Foundation events.
- Completely submit all of the above, and you are well on your way to hosting an OWASP Event!

New Training Splits

IN-PERSON TRAINERS: Trainers are eligible to share 40% of net revenue up to \$10,000 USD, and 50% of net revenues above \$10,000 USD.

VIRTUAL TRAINERS: Trainers are eligible to share 40% of net revenue up to \$7,500 USD, and 50% of net revenues above \$7,500 USD.

More details can be found under [Speakers and Trainers](#)



Funding



Seeding will not change in this new policy, but what **will** change is the idea of reinvesting event profits to run future events. This will allow more events to be seeded every year, which will grow our mission globally.

In the first few years of an Event under the policy, or until fully funded, OWASP will set aside 50% of the Event Team's net profit split to fund next year's deposits and installments, leaving the residual to the Event team to split as they see fit. These future event funds are not in general revenue but categorized solely to that event. Once the event deposit is fully funded year to year, the full profit split becomes available to the Event team. It may need topping up from time to time to cover increases in costs or as the event grows.

Funding

Local and AppSec Days

Local and AppSec Day event team leaders will be polled to direct or split 80% of the net profits of their event:

- **Invest in our mission.** This option provides funds to cover expenses for the next time, as well as help all chapters, projects, and committees to do more of our mission, and it helps bootstrap many more events. This is the preferred option simply because it requires the least administrative overhead and allows all of OWASP to grow and do more.
- **Invest in next year's event.** You can allocate up to 30% of your profits to next year's event to allow your event to grow organically. This is a good choice for events where it is likely that you will see a 20-40% growth in attendees next year.

Funding

- **Invest in grants, scholarships, or awards.** The Event will be listed as a benefactor of the grant, scholarship, or award. This could be used towards next year's CTF prizes, travel, and accommodation for a number of attendees, or fund a grant.

If an event team hasn't held an event for a period of two years, the OWASP Foundation will call for new leadership of the Event team to see if new leadership wishes to run that event within six months of the call for new leadership. If no leadership can be found, the funds held on behalf of the event will revert to general revenue to seed and fund more events and help with our entire mission.



Extra

For a more comprehensive, larger event you may want to reference our [larger event budget template](#) as a guide.

Quick Links

- OWASP Events Team Email: events@owasp.com
- New Event Policy: <https://owasp.org/www-policy/operational/events>
- Chapter Meetings: <https://owasp.org/www-policy/operational/chapters>
- Speaker Agreement: <https://owasp.org/www-policy/legal/speaker-agreement>
- Slide Template: <https://owasp.org/www-policy/operational/branding>
- Submitting an Event via OCMS:
<https://owasporg.atlassian.net/servicedesk/customer/portal/7/group/19/create/82>
- Smaller Event Sample Budget:
https://docs.google.com/spreadsheets/d/13xHGh7Vmyqht4NzMv9HCRo8-rqW41wrVGGh7o49Ru_A/edit#gid=0
- Larger Event Sample Budget:
<https://docs.google.com/spreadsheets/d/1GFp9TzLHRaDOZX0ao4kVR11IfIhef6K2/edit#gid=1237484524>

Call for Event Committee/Volunteers

The OWASP Events Team is in need of individuals who are willing to volunteer their time to work alongside the OWASP Events Team.

We are looking for help with tasks such as selecting track topics, reviewing the call for papers and trainers submissions, sourcing Keynote speakers, pre-event planning such as sourcing local swag vendors, help in marketing the event, finding event volunteers for the day(s) of event logistics, such as room proctors, technical assistance, and other small tasks. Volunteers should understand AppSec and agree to stick to a timeline.

If this sounds like something you would be interested, please email us at events@owasp.com.

