

August 2020 BOD Event Update

SoS Events

\$169,127.50* Total Gross Income

June 23 - 24

101 Total Attendees

\$32,865 Gross Income

July 28 - 29

114 Attendees

\$53,350 Gross Income

August 25 - 26

100* Attendees

\$42,912* Gross Income

Sponsorship

8 Total Sponsors

\$40,000 Income

Only two courses were canceled due to low attendance in August. In addition to the eight paid courses, there will also be a free beginner training organized by the outreach committee.

*as of August 20

Global AppSec 2020 - Virtual**

94 Total Attendees

29 Paid

73 Free

1 CTF

\$3,182.50 Gross Income from Ticket Sales

Two sponsors have committed to transition from the in-person event to virtual. See sponsorship updates for specific revenue numbers. We are continuing to add engagement items into the program and are well on-track to opening the entire experience on October 1

**all numbers as of August 20

Dublin Global AppSec

The CCD is currently holding the week of February 21, 2022. They also have dates available in May of that year, however it would require an additional EU50,000 in rental fees.