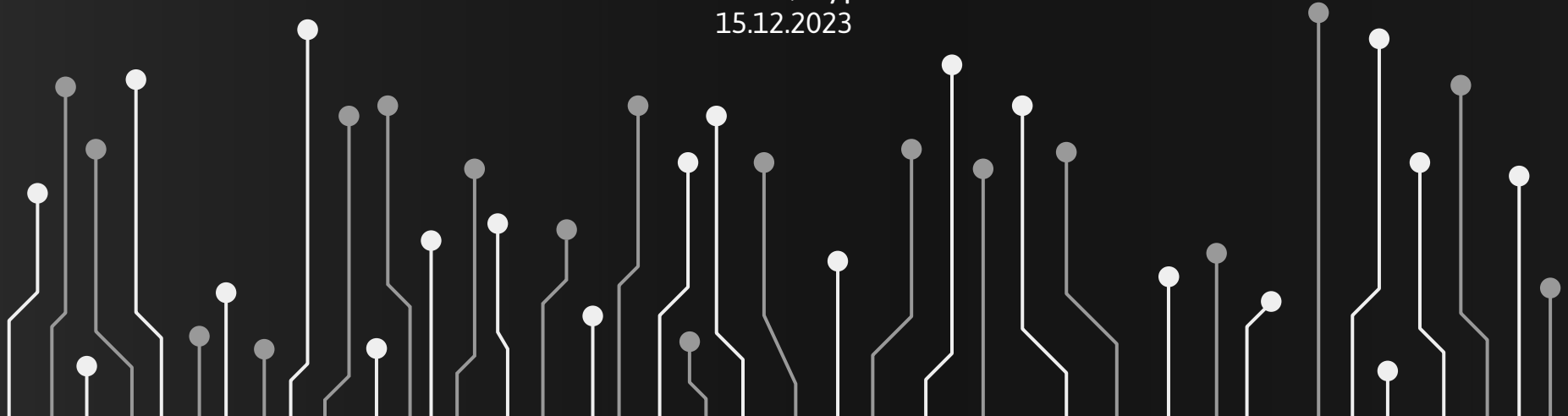


Beyond IT/Fintech: Between Good and Evil. EA/SA and CSO/ISO: To Hire or To Fire?

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Experience

2023 - Now Head of IT, bbf: Cyprus

2021 - 2022 Lead Architect, Innotech, VTB

2011 - 2021 Head of IT Direction, PM, developer, NORE, Eurochem

Education

Ranepa, IT Manager

HSE, Enterprise IT Architecture Management

NCFU, Engineer





Main point:
We should use special financial arguments, risk management tools and strength to prove the need for security and architecture specialists outside the IT area

Agenda:

- Cybersecurity and architecture in startup, entrepreneurship, business.
- Business outside of IT. Conversation with management.
- Where does IT HR optimization begin?
- Efficiency or security.
- Budget and safety/reliability.
- Hire or fire?
- Protection of personnel positions. Protection of IT solutions.





Cybersecurity and architecture in startup, entrepreneurship, business.



Start UP

No resources
No money
60% without budget for
cybersecurity and architecture



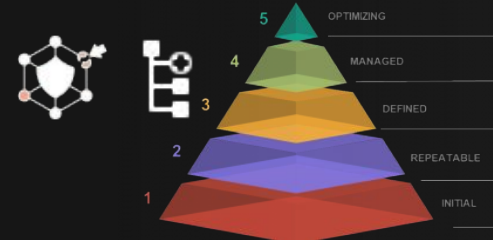
Entrepreneurship

Low control, Lack of scalability
Low level of IT maturity
SysAdmin it's a God
First big incident



Business

Scalability
Reliability
Controllability
70% have serious CS incidents





Cybersecurity and architecture in startup, entrepreneurship, business.

A simple case



Start UP with business tools

Our Mistakes:

Overqualified persons

Design, corporate architecture - 3 months

Security actions - 2 month

Solution architecture - 1 month

Result:

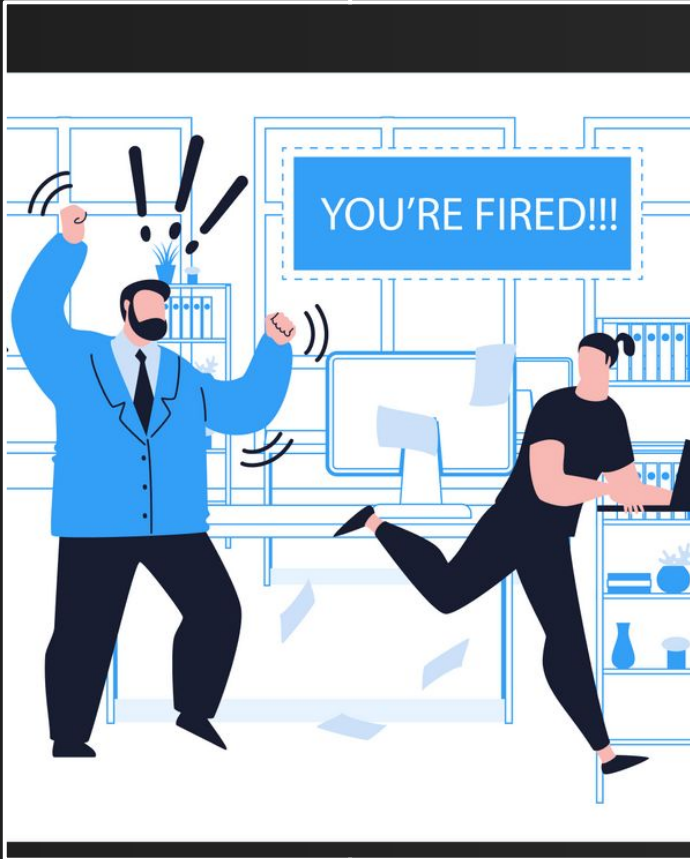
Lack of resources, team burnout

Slowdown of processes, loss of time

lag behind the market, loss of initiative

Conclusion:

In a startup you can't use business tools. You should take risks.



**Business outside of IT.
Conversation with management.**

**“We need cybersecurity officer”
“We need architects”**

**“But you are a computer guy!”
“We have programmers!”
“It’s issues for our sysadmin!”**



Business outside of IT. Conversation with management.

Do not be afraid

- Tell us about the problem
- Accusations of incompetence
- Accusations of low qualifications

Need to try

- HR should be your allies
- Consider potential damage
- Record incidents
- Calculate the economic effect

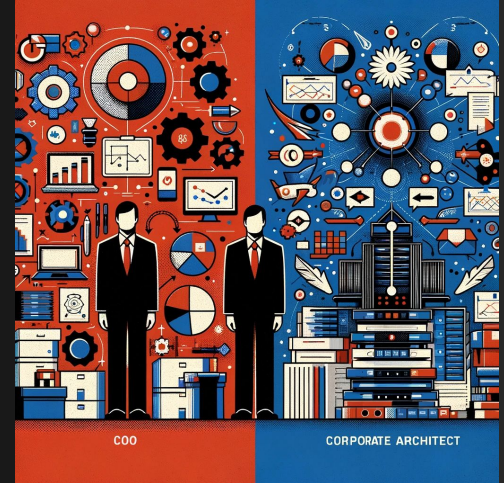
Business outside of IT. Conversation with management.



**SysAdmin
isn't
CS officer**



**Software developer
isn't
Solution Architect**

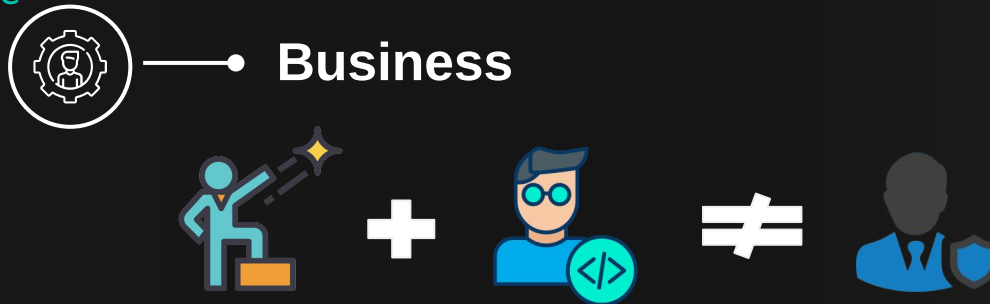


**COO
isn't
Enterprise Architect**

Business outside of IT. Conversation with management.

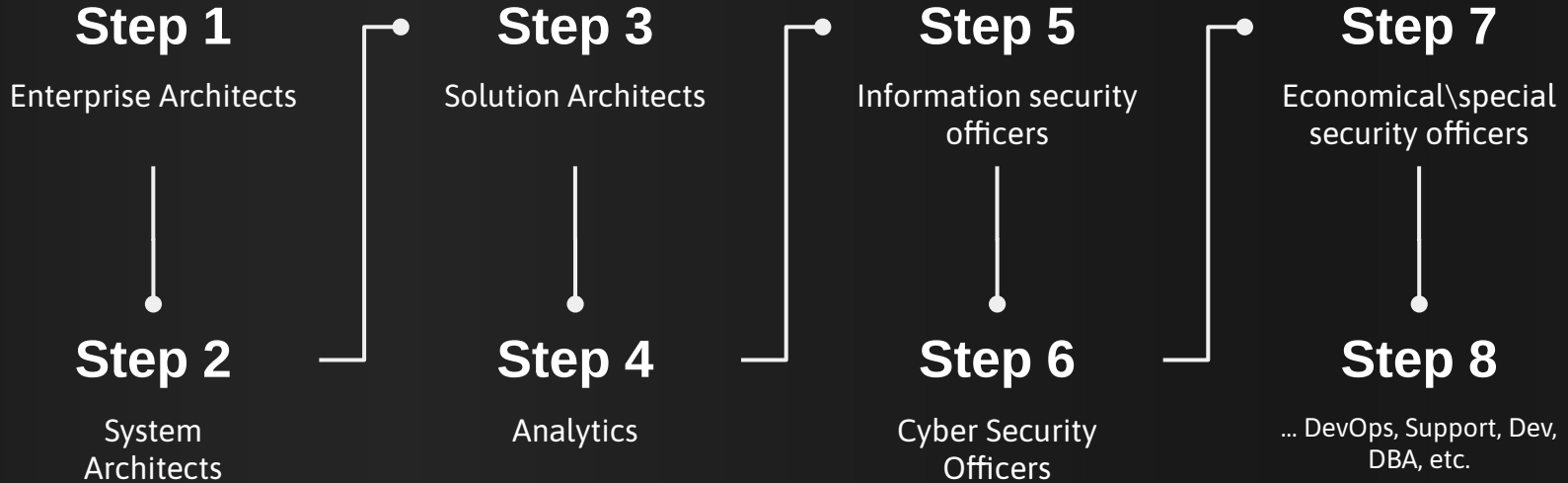
- Misconception: Don't assume that you are saying obvious things.
- If the roles are combined - costs may increase by 30% or more, depending on the complexity of the IT landscape

A simple case



Coordination with a security specialist takes a month instead of 3 months.
Product commissioning time reduced by 20%

Where does IT HR optimization begin?

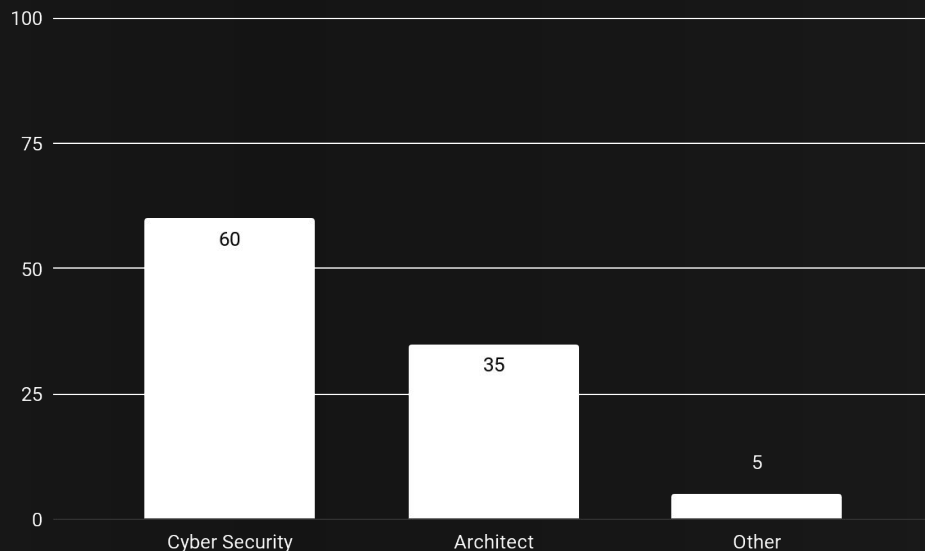


Impact on late deliveries. The business point of view

60% **Security**
Cyber, economic, informational

35% **Architect**
Enterprise, solution

5% **Others**
Analytics, Devops, Dev



Impact on late deliveries. The business point of view

Delays in projects often result in shifting blame to architecture and security teams. This leads to negative views from the business side.

It's important for management to identify and address such blame-shifting tactics promptly.

Solution:

- Fixing risks. There are no perfect solutions.
- The balance between quality and deadlines is the height of professionalism.
- We fix the risks with the business and move on.



Budget and safety\reliability.

Shouldn't we fire those who interfere with business?

+20 % —• Design (architecture, security)

+50 % —• Execution of all reliability patterns

Simple Case:

Business features - 50k euro. (PM, analytics, dev, test, devops, etc.).

Arch.\Sec.\Reliability - 35k euro. Total 85k euro.

Option 1 (with stupid Manager):

Manager reduced costs. Only 50k.

Remade every year = 50k euro + 40% indirect costs (remade) + 30% support.

For 3 years spent **220k euro**.

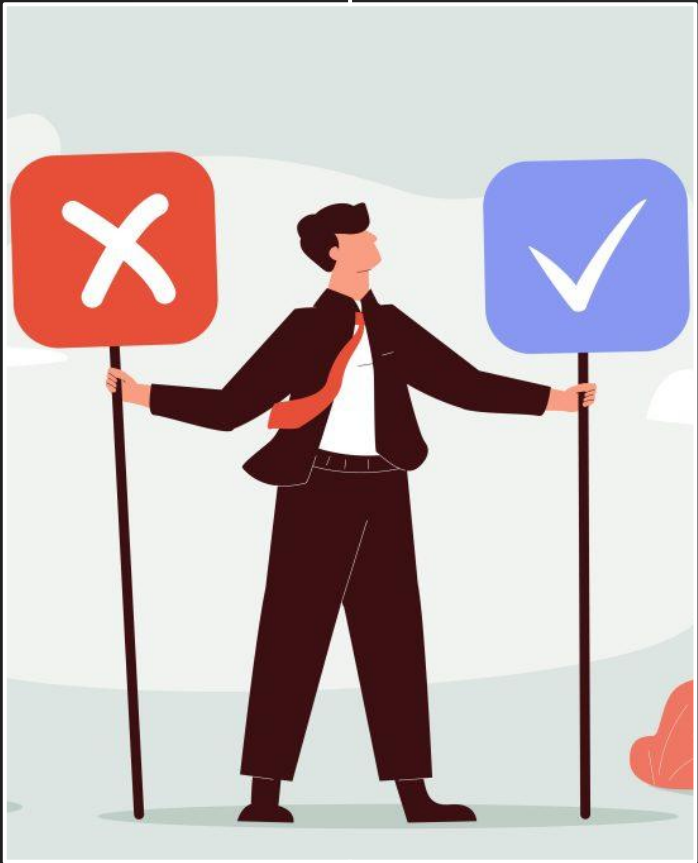
Option 2 (with smart manager):

Costs 85k

Support 20% per year.

For 3 years spent **150k euro**.

This difference it's 1 junior position for 3 years. Only 1 feature.



Between Evil and good.

Risks

- Bureaucratization of processes
- Budget increase
- Exaggerating problems
- Excessive caution, lag
- Manipulation of risks and vulnerabilities



Solutions

- Control of decisions and metrics
- Make a profit now
- Plan to make a profit
- Bring profit in the future

TO HIRE or TO FIRE?

Security & Reliability

1. To Hold

Take the time and do the analysis
Move personnel within the company
Assess risks and process criticality

2. To Teach

Form competence centers
Form a personnel reserve
Train employees, grow inside

3. To Fire

At maturity levels 1-3, if there is doubt, fire.
Stagnation, systematic delays, recurring incidents

4. To Hire

Don't hire until last minute
Create a transparent need
Prove financial feasibility

Be extremely careful about increasing your security staff. This is dangerous for the company. Consider the risks carefully.

TO HIRE or TO FIRE?

A simple case

Security



Business



- Approvals from Cyber Security took months. **Huge staff of security specialists.**
- Transferring files between developers and the customer only through special flash drives manually, with long-term an inventory.
- Prohibitions without alternative solutions
- **Hundreds of thousands of losses due to delays**

How we managed to improve the situation a little



To Hold. Conducted an internal audit. Defended the results.



To Teach. Increased team qualifications to protect IT-solutions



The approval period has been shortened. Protected file sharing tools and other IT Stack. Affected by changes to the CS service.

Protection of personnel positions. Protection of IT solutions.

Don't waste your time

- It's always about money
- No need to talk about

technology

development

logic

beauty of solutions

methodologies

without money

How to count

- Count everything. Direct costs, indirect costs, cost of ownership, maintenance, electricity, involvement of neighboring departments, speed of task completion
- Play with the planning horizon, manage risks, increase decomposition



Protection of IT solutions

A simple case



Business

AS-IS:



- On premise infrastructure. Accidents, failures, downtime.
- Significant investments have been made.
- Negative attitude towards cloud technologies.
- Strong beliefs about the cost and security of cloud solutions.

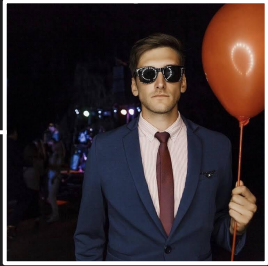
TO-BE:

Switch to a hybrid infrastructure.

How we won this:



Detailed calculation of more than 20 direct and indirect costs.
Risk management, controlled damage. Recording and calculating damage.
Collecting references and cases into a report.



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Thanks!

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