



## **SPONSORSHIP**

PLAN your marketing spending wisely. Take advantage of the huge number of businesses in Southern California.

- Increase your brand recognition
- Meet developers, AppSec experts and decision makers at an Open Worldwide Application Security Project (OWASP) Los Angeles monthly dinner meeting

## **BENEFITS**

- Be the only vendor to promote your products/services and interact with 50-80 attendees in the SoCal region
- Display your banner and literature at a table at the meeting
- Formally address the attendees for up to 10 minutes to tell them about your products/solutions
- Your linked logo and marketing write-up on both our OWASP website and our Meetup site
- Your company name, write-up and logo in three e-mail meeting announcements sent to our mailing list prior to the meeting
- Provide literature and display items at sponsored meeting
- Speak to interested attendees around 30 minutes prior to and at conclusion of presentations
- Free dinner at the sponsored meeting for your employees and invited guests

## **COST**

OWASP Foundation encourages sponsorship via bartering arrangements, i.e., food and beverages are paid for by the sponsors. The cost for sponsorship including venue, food, drinks (soft/beer/wine) is typically **\$1,500 - \$2,500**, payable as a donation to OWASP at <https://owasp.org/>, but we'll work with you to select the best option.

## **ATTENDEE CONTACTS**

Bring items valued at \$100 or more as raffle prizes to allow you to collect contact info. You can use sign-in sheets or bring your electronic devices/tablet. OWASP uses meetup for event management which does not provide reliable/valid user contacts.

## **DATE/TIME**

OWASP LA meetings are always on the **4th Wednesday** of the month (unless they coincide with holidays), typically starting at **5:30PM** for **3 hours**.

## **YOU PROVIDE**

Send us your hi-resolution company logo, site link and a brief marketing write-up

For more information, visit:

[owaspla.org](https://owaspla.org)

OR

<http://www.meetup.com/OWASP-Los-Angeles/>