

CISO 90 Day Plan

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Agenda

- Why are we here?
- Days 0 30
- Days 31 60
- Days 61 90
- Days 90+
- Infinity & Beyond



Avoiding Really Bad News!





Don't be the Blocker!





Don't be the Prophet of Doom





Toughest Part of the Job





CISO Post-Breach





Establishing Relationships & Trust





Selling CISO as a Service

- Business enablement
- FUD is not the only pitch
- Education
- Shared responsibility
- Get support and buy-in
- Add Value!



Taking Initial Inventory

- Organizational Structure Who's who
 - Execs, BU Leaders, IT Ops, Internal Audit
- Existing Policies, Processes, etc.
- Existing Technologies
- Where's the Data?
- Historical Security Incidents
- Shadow IT



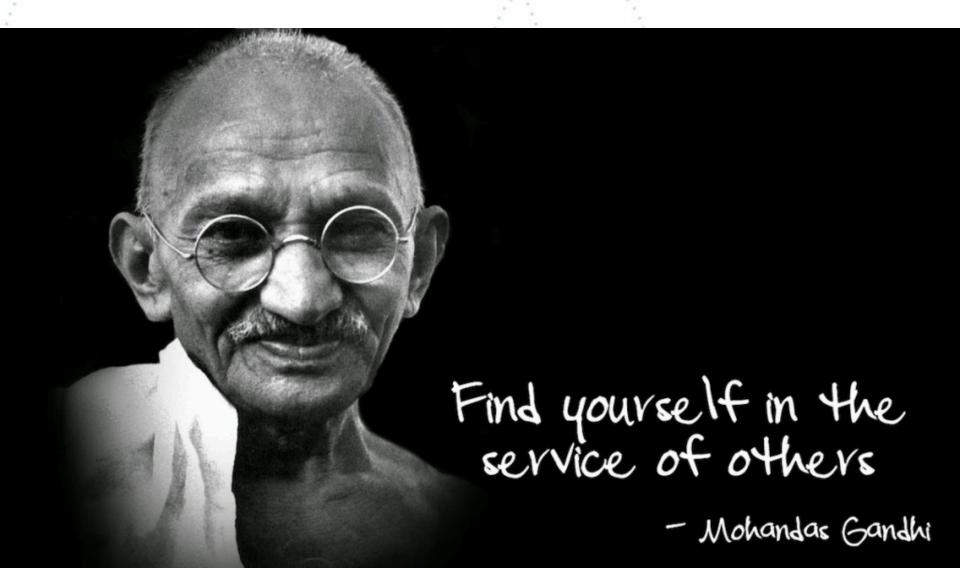


Leading Towards Better Security





Servant Leadership



Security Surrounds us, Penetrates us and Binds us Together





Prioritizing & Project Kickoff





Back to Basics - CIA Triad

Keeping it secret Keeping it together Keeping it up

Central Oregon Community College



Fox-in or Fox-out?



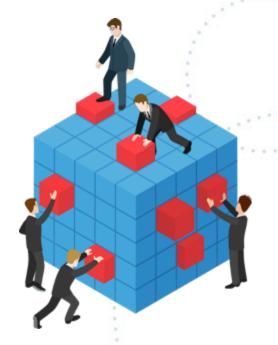


Team or Committee?



Security Team Building

- BU InfoSec Officers Legal, Finance, Sales,
 Marketing, HR, Development, IT, etc
- Committee driven
- Executive sponsor
- Internal audit is your friend
- Where are all the resources?



KissPNG



Security Committee Goals

- Business Security Mission Statement
- Aligning security with each BU
 - what are we protecting?
- Taking detailed inventory
 - Processes, Systems, Data, People
- Budgetize, Prioritize, Projectize
- Reporting directly to C-levels





Security Assessment & Gap Analysis

- Capability Maturity Model (CMMI)
- Cybermaturity Platform

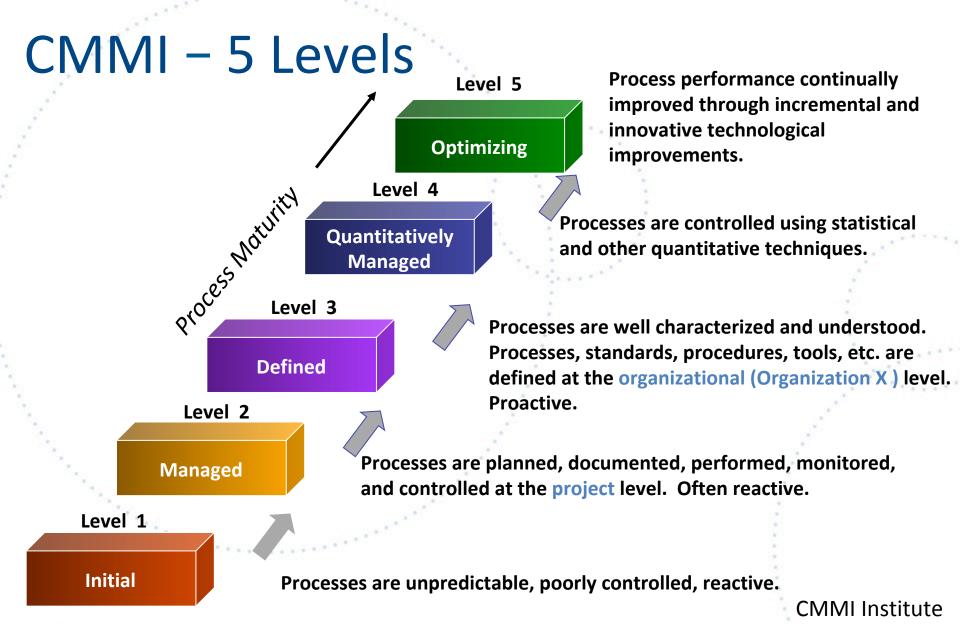


Capability Maturity Model Integration (CMMI)®



Cybermaturity Platform







WTF-OMG Compliance













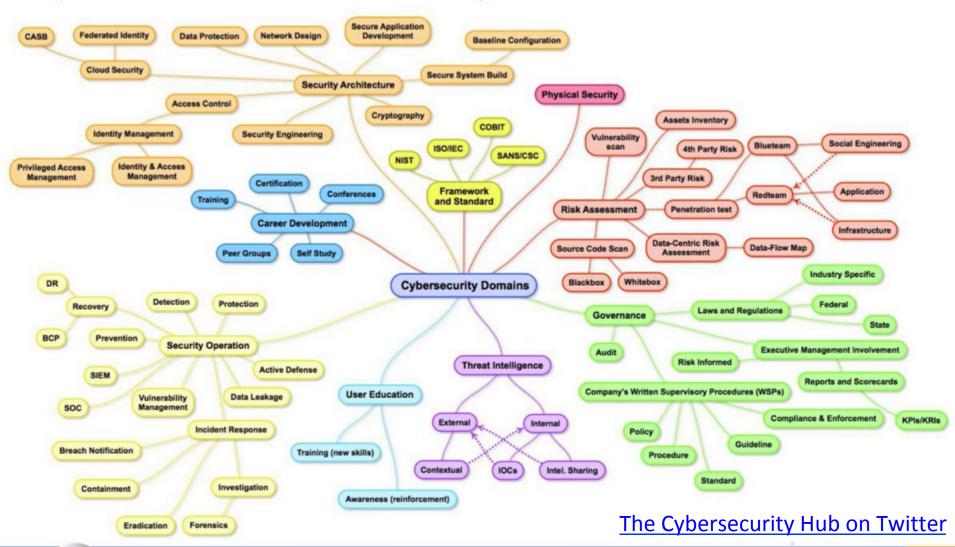








How and Where to Focus?





Critical Business Processes

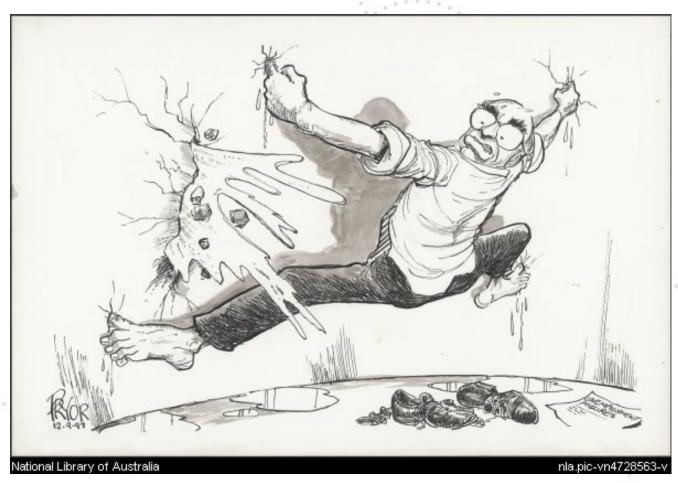
Order to Cash

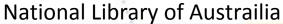


<u>Apttus</u>



Patch Management is Paramount!







Data Inventory

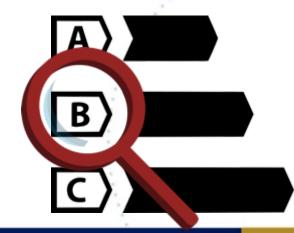
- What, where, why, when & how
- Follow the data trail
- Backups
- End-user computers
- Storage media
- Archived applications
- What's in the Cloud?





Data Classification

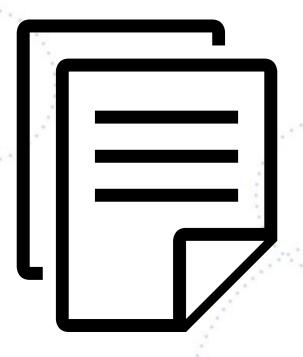
- Public, Internal, Confidential, Secret
- PII: Customer & Employee
- Defined Repositories
- Commensurate Security Levels
- Managed Data Life Cycle





Security Policy

- Compliance Driven
- Business Driven
- Ownership
- 3rd party
- Customer Input
- Training
- Controls Design & Mapping
 - Cloud Controls Matrix (CCM) Cloud Security Alliance



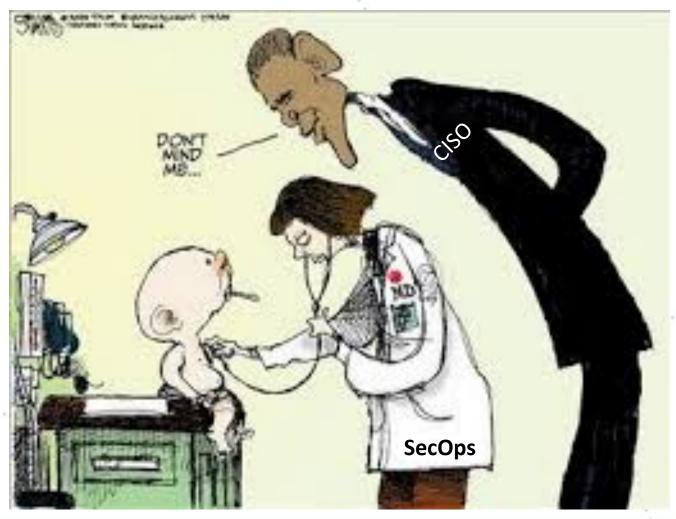


Building Secure Foundations





Security vs Security Operations



Wordpress



Security Awareness Training

- Business Unit Relevance
- Joint delivery with BU-ISO
- Compliance driven
- Sec-Dev-Ops Training
- Relevant 3rd Party training





Application Security

- Every company is a technology company
- In-house vs 3rd Party
- Secure SDLC
- Security Compass Training



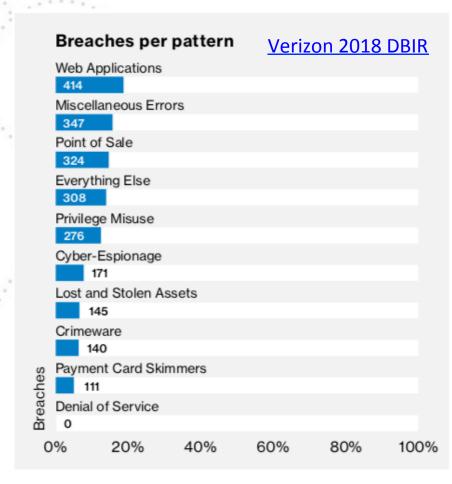


Figure 27. Percentage and count of breaches per pattern (n=2,216)



Business Continuity

- Business Process Driven
- Disaster Recovery
 - Defined RTOs & RPOs
- Backup Strategy
- Denial of Service
- Testing







Prepare for the Worst





Data Breach Preparedness

- Breach Scenario Planning
- Table-top Exercises
- Decision Tree
- Detection & Logging
- Contact Lists
- Time-to-Notify
- Bitcoins?!





Customer-Facing Security

- Securing Client Services
- Supporting Sales
- Customer Security Compliance
- Vendor Security Questionnaires
- Legal Agreements Security Language

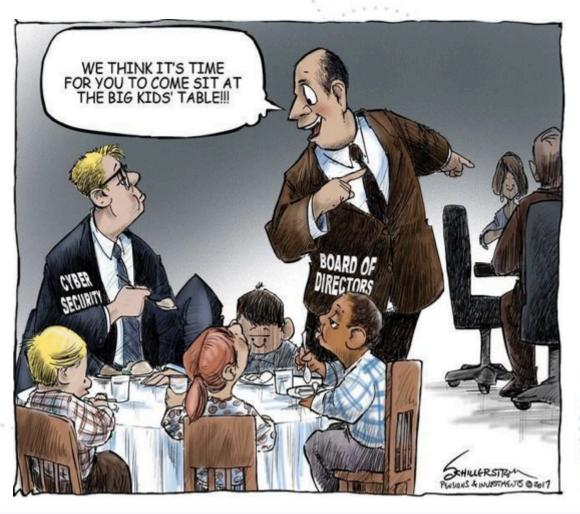








Security is a Board-level Problem





And a message from the



On November 1, 2018, Data Breach
 Notification Laws will be enforced in Canada

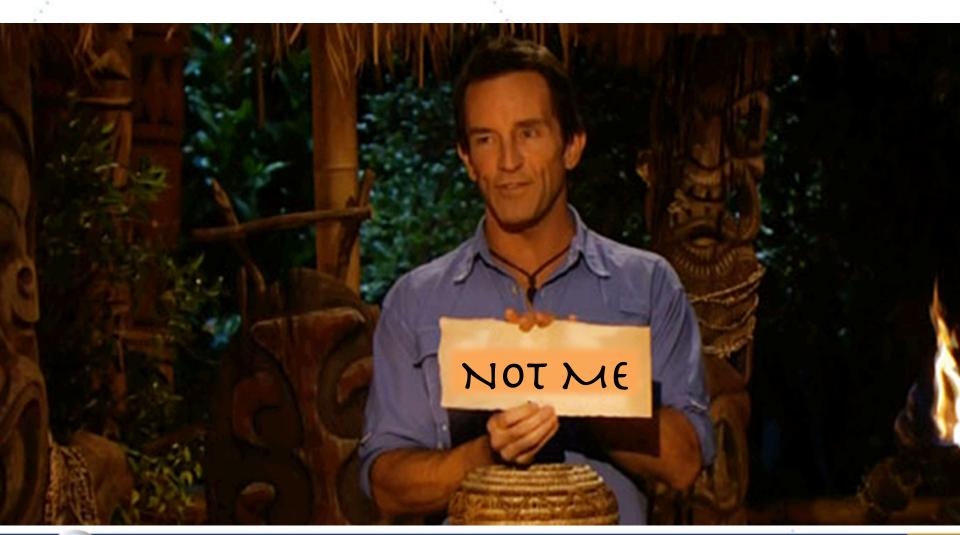




KEEP CALM DO THE RIGHT THING AND CYA



The Tribe Has Spoken ...





Chief I'm the Scapegoat Officer

