Welcome to the Security 2.0 Conference

Why am I the only one here?

Everyone else is skipping it this year in favor of the Security 3.0 conference down the hall.
“It’s difficult to get a man to understand something when his salary depends on him not understanding it”

- Upton Sinclair (spoken by Al Gore)
Agenda

• My OWASP Story and the Importance of Application Security Today
• Inconvenient Security Truths
  – Complexity
  – Context
  – Compliance FUD
  – Understanding the Real Problem
  – The Security Gold Rush
  – Ground Hog Day
  – Super Heros
  – Fools and Tools
• Interesting Things to Look Out for Tomorrow
  – Super Crunching
  – The World is Flat
  – Crowd Sourcing
  – Checklists Aren’t For Dummies
Complexity
Context
Compliance FUD
3 Types of Compliance

1. Government Regulations
2. Industry Standards
3. Marketing FUD

Remember: You can’t spell compliance without ‘liance’
“If You Think Technology Is the Solution, You Don’t Understand the Problem”
- Bruce Schneier
“If you fail a penetration test you know you have a problem, if you pass a penetration test you don’t know you don’t have a problem”.

- Gary McGraw
“You need PKI, WAF, GRC.....to cure all your wrongs”
“In the future everyone will have their 15 minutes of fame” – Andy Warhol
CALIFORNIA GOLD RUSH 1849
A fool with a tool …. is still a fool

(British Slang Version: A tool with a tool …. is definitely a tool)
News for people who run tools
China!
China!
China!
China!
Wine Quality = 12.145 + 0.00117 Winter Rainfall + 0.0614 Average Growing Season Temperature - 0.00386 Harvest Rainfall
Checklists Aren't For Dummies, Dummy!

The Medici Effect......
“Ask the audience”
or
“phone a friend”?
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