About OWASP
Software powers the world, but insecure software threatens safety, trust, and economic growth. The Open Web Application Security Project (OWASP) is dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true application security risks.

OWASP boasts 36,000+ participants, more than 70 corporate supporters, and more than 130 academic supporters. Over the course of 10+ years, the OWASP community has extended its reach to 200+ chapters on 6 continents and more than 90 countries.

As a not-for-profit worldwide charitable organization, OWASP does not endorse or recommend commercial products or services. Instead, we allow our community to remain vendor neutral with the collective wisdom of the best individual minds in application security worldwide. This simple rule has been the key to our success since 2001.

About OWASP AppSec Latam
OWASP Global Application Security (AppSec) Conferences are the flagship OWASP outreach effort. Each year OWASP hosts four Global AppSec conferences: North America, Latin America, Europe and AsiaPacific. Global AppSec Conferences include multiple days of presentation-style sessions, pre-conference training, and include many opportunities to converse with government, education and industry leaders who may be in attendance.

Previous Years’ Successes
Building on the success of regional conferences in 2009 and 2010, AppSec Latam 2011 was OWASP’s first global conference in Latin America. OWASP AppSec Latam 2012 was hosted at Antel National Telco in Montevideo, Uruguay and in drew nearly 200 attendees from 6 countries. Some of our previous internationally renowned speakers have included Bryan Sullivan (Adobe Systems), Chris Evans (Google, Inc.), Jerry Hoff (WhiteHat Security), Juliano Rizzo, and Christian Borghello. More information on previous years’ events can be found at: https://www.owasp.org/index.php/AppSecLatam2011 https://www.owasp.org/index.php/AppSecLatam2012

What to Expect in 2013
OWASP AppSec Latin America 2013 will be held between October 1-4, 2013 at the Universidad Tecnologica del Peru in Lima, Peru.

The conference will include two days of training sessions (Oct. 1-2) taught by Latin American and international professionals, and two days of conference talks (Oct. 3-4) devoted to the most advanced techniques and topics in software security.

Each day, a widely respected keynote speaker will open the sessions with general interest topics, an action that proved to be a huge success among the public.

More information on this year’s event is available at: https://www.appseclatam.org
Why should I become a sponsor?

A Remarkable Event
OWASP AppSec Latam is the only event in Latin America devoted entirely to application security and establishes itself as a unique gathering of researchers, system architects, technical leaders and managers of large companies often included in Fortune 500.

The event attracts a worldwide audience interested in learning about the trends and future direction of application security. Beside the coverage provided by the local media, all presentations will be recorded and posted to the owasp site after the conference.

Benefits for Sponsors
As a sponsor of OWASP AppSec Latam 2013, your brand will be associated with this growing event, your company will have exclusive access to all participants and potential customers through items with your brand that will be distributed, local and social events to the public and all channels used in electronic promotion of the conference.

Our prediction is that this year the conference will gather over 300 participants from all Latin America, many of whom are preparing their organizations' security budgets for 2014. In the last edition, we had participation of decision makers from the Federal Government, Financial Services, Media, Technology and from many other businesses.

How to Sponsor
OWASP is maintained by the OWASP Foundation, established in the United States as an 501(c)(3) Not-For-Profit entity. The US based foundation manages the financial resources of the global organization as well as this event. Sponsorship contributions should be made through bank wire or credit card payment to our US Foundation.

Sponsorships are listed in USD, but we are happy to provide a quote and invoice in another currency.

Contact us at appseclatam2013@owasp.org with any sponsorship questions!

Sponsorship with Products
Some of the sponsorship quotas are products to be used during the Conference, such as lunches, parties and attendee handouts to be provided during registration.

Sponsors who choose this kind of quota may pay directly to suppliers and to inform the Organizing Committee, thus reducing the bureaucracy in the process and ensuring the exposure of your brand within the Conference and the media channels used.

Corporate Members Sponsorship
All OWASP Corporate Supporters are given a discounted sponsorship rate, in addition to other benefits such as:

- Opportunity to post a rotating banner ad on the OWASP front page for 30 days at no cost
- Be recognized as a supporter by posting your company logo on the OWASP website
- Have a collective voice via the Global Industry Committee
- Allocate 40% of your annual dues to a local chapter
- Optional – Host a local OWASP meeting to raise security awareness at your offices.

Learn more at: https://www.owasp.org/index.php/Membership

Connect with OWASP AppSec Latam 2013

<table>
<thead>
<tr>
<th>Icon</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>🌐</td>
<td>Conference web site&lt;br&gt;<a href="http://www.appseclatam.org">http://www.appseclatam.org</a></td>
</tr>
<tr>
<td>⌁</td>
<td>Twitter&lt;br&gt;<a href="http://www.twitter.com/AppSecLatam">http://www.twitter.com/AppSecLatam</a></td>
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<tr>
<td>📧</td>
<td>Contact the Committee&lt;br&gt;<a href="mailto:AppSecLatam2013@owasp.org">AppSecLatam2013@owasp.org</a></td>
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## Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Diamond (2 positions)</th>
<th>Platinum (3 positions)</th>
<th>Gold (5 positions)</th>
<th>Silver (15 positions)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Rate</strong></td>
<td>$20,000 USD</td>
<td>$14,000 USD</td>
<td>$9,000 USD</td>
<td>$6,000 USD</td>
</tr>
<tr>
<td><strong>Discounted Rate for OWASP Corporate Supporters</strong></td>
<td>$15,000 USD</td>
<td>$11,500 USD</td>
<td>$6,775 USD</td>
<td>$4,500 USD</td>
</tr>
<tr>
<td><strong>Expo Space</strong></td>
<td>Yes with advance selection (first choice)</td>
<td>Yes with advance selection (second choice)</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Logo placement</strong></td>
<td>▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ At Conference Entrance</td>
<td>▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Entrance to 1 conference track</td>
<td>▪ OWASP Conference website ▪ Pre Conference Literature ▪ Conference Brochure ▪ Entrance to 1 conference track</td>
<td>▪ OWASP Conference website ▪ Conference Brochures</td>
</tr>
<tr>
<td><strong>Company Literature Placement</strong></td>
<td>Attendee packs</td>
<td>Attendee packs</td>
<td>Attendee packs</td>
<td>Attendee packs</td>
</tr>
<tr>
<td><strong>Conference Passes</strong></td>
<td>7 attendee</td>
<td>6 attendee</td>
<td>4 attendee</td>
<td>3 attendee</td>
</tr>
<tr>
<td><strong>Discount on A La Carte Sponsorships</strong></td>
<td>25% discount on a la carte Sponsorship Opportunities</td>
<td>20% discount on a la carte Sponsorship Opportunities</td>
<td>15% discount on a la carte Sponsorship Opportunities</td>
<td>10% discount on a la carte Sponsorship Opportunities</td>
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### A La Carte Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Exhibitor Booth Only</th>
<th>Exclusive Meal Sponsor (Breakfast or Lunch)</th>
<th>Coffee Break (2 per day)</th>
<th>Lanyard (1 available)</th>
<th>Notepad (1 available)</th>
<th>Pen (1 available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rates</td>
<td>$5,000 USD</td>
<td>$5,000 USD</td>
<td>$3,000 USD</td>
<td>$5,000 USD</td>
<td>$5,000 USD</td>
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<tr>
<td></td>
<td></td>
<td></td>
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<td></td>
<td>$2,500 USD</td>
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</tbody>
</table>

**Sponsorship**

- **Exhibitor Booth Only**
  - Show your support for the software security and development community. Includes booth and 2 showroom passes.

- **Exclusive Meal Sponsor (Breakfast or Lunch)**
  - Exclusive breakfast or lunch host for conference attendees (1 day).

- **Coffee Break (2 per day)**
  - Exclusive morning or afternoon coffee host for conference attendees (1 day).

- **Lanyard (1 available)**
  - Provide lanyards for all attendees, co-branded and produced to OWASP specifications.

- **Notepad (1 available)**
  - Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.

- **Pen (1 available)**
  - Provide quality pens for all attendees, co-branded and produced to OWASP specifications.

**Sponsor Acknowledgement**

- OWASP Conference website
- OWASP Conference website
- OWASP Conference Website
- OWASP Conference Website
- OWASP Conference Website
- OWASP Conference Website

**Branding at Venue**

- Showroom Space Only
- Banquet Room
- Coffee Table
- N/A
- N/A
- N/A

**Showroom Space**

- NO
- NO
- NO
- NO
- NO
- NO
OWASP Membership Advantages

The OWASP community includes corporations, educational organizations and individuals from around the world. This community works to create freely-available articles, methodologies, documentation, tools, and technologies. OWASP membership allows access to the leading minds in the world of web application security allowing for exchange of ideas, promotion security across the dimensions of people, process, and technology.

- Your Company’s Logo on OWASP Home Page
- Recognition for supporting an OWASP Project
- Every member of your Company can take advantage of OWASP Discounts
- Being a supporting member helps drive business to your company
- Use of OWASP materials and methodologies in your product
- Significant discount on OWASP Conference sponsorship opportunities and attendance

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Annual Fee (USD)</th>
</tr>
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<tbody>
<tr>
<td>Individual Members</td>
<td>Individuals who support OWASP’s mission and would like to provide financial support to our efforts.</td>
<td>$50 – Reduced fee for Latam Members is $20 USD</td>
</tr>
</tbody>
</table>
| Academic Supporters     | • Raise Awareness of the University worldwide  
• Be recognized as a supporter by posting your university logo on the OWASP website  
• OWASP and the University can jointly publicize season of code events which provide funding for students or faculty to perform security based research  
• OWASP and the University can work together to host security seminars or provide introductory training sessions for students on OWASP tools, documentation and security skills. | FREE                                                                                               |
| Corporate Supporters    | • Opportunity to post a rotating banner ad on the front page for 30 days at no cost  
• Be recognized as a supporter by posting your company logo on the OWASP website  
• Have a collective voice via the Global Industry Committee  
• Allocate 40% of your annual dues to a local chapter  
• Optional – Host a local OWASP meeting to raise security awareness at your offices. | $5,000                                                                                             |

For more information on OWASP Membership please visit [https://www.owasp.org/index.php/Membership](https://www.owasp.org/index.php/Membership) or contact us at [http://owasp4.owasp.org/contactus.html](http://owasp4.owasp.org/contactus.html)
Exposure!

Network!

Traffic!

Share!

The community at your service!

Become a proud sponsor of the OWASP mission!