



ISSA International Conference
October 20-21, 2011
Baltimore, MD – USA
www.issaconference.org

Co-Marketing Agreement

Below is an outline of our agreement, which will be in effect for one year from the date of execution, to cross promote our events. No part of this agreement should preclude individual OWASP events and the ISSA from entering into additional per-event agreements for additional co-marketing items.

1. ISSA Provides:

- 1.1. A booth at the 2011 ISSA International Conference in the vendor area and vendor passes for two OWASP booth staff
- 1.2. Discount code for OWASP Members to attendee the ISSA International Conference
- 1.3. OWASP will be listed as an event partner, including logo and link, on the conference website.
- 1.4. OWASP Global AppSec and Regional event listings on ISSA "Industry Events" page:
<https://www.issa.org/events/#2>.
- 1.5. OWASP Global AppSec and Regional event listing in select ISSA eNewsletters
- 1.6. A targeted email sent out to ISSA membership for each OWASP Global AppSec and Regional event, within 90 days of the event.

2. The OWASP Foundation will provide:

- 2.1. All materials, booth set-up & staff for the booth at the ISSA International Conference
- 2.2. Placement of ISSA International Conference information on the OWASP official calendar of supported events
- 2.3. Notification to OWASP members and constituents about special discount code to attend the ISSA International Conference. ISSA will provide 50-100 words of text and link describing the offer; OWASP will transmit information via email notification and other methods as approved by OWASP
- 2.4. Event banner in OWASP banner rotation on main page for 90 days prior to the event
- 2.5. Notification to OWASP chapter leaders about event for mention at their local chapter meetings (at the discretion of the local leader)
- 2.6. The following for each OWASP Global AppSec and Regional event:
 - 2.6.1. Event Title
 - 2.6.2. Date(s)
 - 2.6.3. Location
 - 2.6.4. Cost
 - 2.6.5. Discount to ISSA Members (of at least 10% and to match or exceed the maximum discount offered)
 - 2.6.6. Registration link
 - 2.6.7. Description of Event (maximum 100 words)

Please note: ISSA does **NOT** endorse third-party events, nor allows use of the ISSA International logo on marketing materials as part of this agreement.

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Please sign below to confirm your agreement.

OWASP Representative

Date

ISSA Representative

Date

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