



OWASP FOUNDATION 2012
AppSecResearch Athens
Where we are.. Where we are going



Purpose of OWASP Foundation

The Open Web Application Security Project (OWASP) is a 501(c)(3) and also a nonprofit in Europe focused on improving the security of software.

Our mission is to make software security visible, so that people and organizations can make informed decisions about true application security risks.

Everyone is free to participate in OWASP and all of our materials are available under a free and open software license.

Demographics

- First OWASP Meeting, Event, Conference?
- Volunteer Project Leaders?
- Volunteer Chapter Leaders?



Traffic for 2012

www.owasp.org
Dashboard

Mar 1, 2012 - Mar 31, 2012
Comparing to: Feb 1, 2012 - Feb 29, 2012



Site Usage

378,433 Visits

Previous: 362,114 (4.51%)

840,633 Pageviews

Previous: 793,311 (5.97%)

2.22 Pages/Visit

Previous: 2.19 (1.40%)

65.06% Bounce Rate

Previous: 65.69% (-0.96%)

00:02:28 Avg. Time on Site

Previous: 00:02:22 (4.47%)

55.95% % New Visits

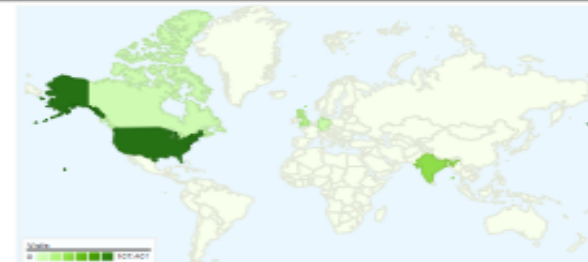
Previous: 56.22% (-0.48%)

Visitors Overview



Visitors
240,131

Map Overlay



OWASP by the numbers...

- OWASP Tools and Documentation
 - 15,000+ downloads (per month)
 - 250,000+ unique visitors (per month)
 - 800,000+ page views (per month)
 - Citations (Industry, Government, Standards Bodies)
 - Platform for advancement
- OWASP Chapters are blossoming worldwide
 - Active community, members, chapters worldwide
 - 30,000+ participants mailing lists

2012 Hired Staff

- Kate Hartmann, International Operations Director
- Sarah Baso, International Conference Logistics
- Kelly Santalucia, International Membership & Business Liaison
- Alison Shrader, International Bookkeeper
- TBH, International Project Manager
selection ongoing
- TBH, International IT Director

Volunteers are the Foundation



OWASP's Agile Growing Community!

- **Members (Q2)**
 - Individual Members: 1630
 - Organizational Supports: 56
 - Academic Supporters: 100
- **Chapters**
 - 193 Active Chapters in 76 countries
 - 40 new chapters in last 6 months
 - Workshops during AppSec Asia & Research
- **Participants**
 - 30,000+



2012 Strategic Goals

- **Build the OWASP Platform** - Define the processes, resources, and tools to enable volunteers to quickly join and contribute to OWASP in the areas of projects, chapters, education, conferences and connections
- **Expand Communication Channels** - Establish effective communication channels into developer groups, universities, and industry groups
- **Grow the OWASP Community** - Build and grow the OWASP community throughout the world by focusing on the quality of projects, chapters, conferences, and social technologies
- **Financial Stability** - Further build out a stable financial foundation and create new sources of income for the organisation to achieve the goals of 2012 and future years.

Q1 2012 Accomplishments

- Completed Association Strategic Goals
- 2012 Foundation Global Budget
- Aligned Committee Goals 2012
 - Chapters
 - Conferences
 - Membership
 - Projects
 - Education
 - Connections
 - Industry
- 2012 Website Migrated to "The Cloud"
- 2012 V2 Chapter Handbook Published
- Google Summer of Code - Kickoff
- Cheat Sheet Series, Podcasts



Q2 2012 Accomplishments

- **OWASP Project Reboot**

CISO Guide,
Mobile Security Project,
OWASP Development Guide,
ZED Attack Proxy,
OWASP Testing Guide,
OWASP AppSensor,
Portuguese Language Project,
WebGoatPHP



- **Security101@lists.owasp.org**
- **Confirmed Member Linkedin Group**
- **Call for candidates OWASP Project Manager**

Q2 2012 Accomplishments

- OWASP AppSec DC Regional Conference
- OWASP AppSec AsiaPac Global Conference
- **Google Summer of Code**

[ZAP Project] Redesign of site crawler with of sessions awareness

Enhanced AJAX Integration in ZAPProxy

Hackademic CMS

SOAP Web Services server for AppSensor

- **Monthly Security Blitz**

April - SQL Injection

May - Cross Site Scripting

June - Access Control

July - Mobile Security

August - Threat Modeling

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Upcoming Global AppSec Events

Global AppSec Events

Global AppSec Events	Date	Location
Global AppSec Research 2012  (Wiki )	July 10, 2012 - July 13, 2012	Athens, Greece
Global AppSec North America 2012 	Oct. 23, 2012 - Oct. 26, 2012	Austin, Texas, USA
Global AppSec Latam 2012  (Wiki )	Nov. 6, 2012 - Nov. 9, 2012	Montevideo, Uruguay
OWASP AppSec ASIAPAC 2013	Feb. 21, 2013 - Feb. 22, 2013	Jeju, South Korea
AppSec EU Research 2013	July 16, 2013 - July 23, 2013	Hamburg, Germany

Upcoming Regional AppSec Events

Regional and Local Events

Event	Type	Date	Location
AppSec India 2012 	Regional Event	Aug. 24, 2012 - Aug. 25, 2012	India
OWASP New Zealand Day 2012 	Local Event	Aug. 30, 2012 - Aug. 31, 2012	Auckland, New Zealand
OWASP Ireland 	Regional Event	Sept. 4, 2012 - Sept. 6, 2012	Dublin, Ireland
German OWASP Day 2012 	Local Event	Nov. 7, 2012 - Nov. 7, 2012	Munich
AppSec Brasil 2012 	Regional Event	Nov. 13, 2012 - Nov. 16, 2012	João Pessoa, PB

Q3 2012 Exciting New Items

- OWASP Global AppSec Europe - Athens, Greece
- 2013 Election of Officers Candidates "Why Me"
- Existing Project Reboot Sprints
- Selection OWASP Project Manager
- Public Relations / Marketing of OWASP Foundation



Q4 2012 Milestones

- Agile iterative and incremental adjustments
- Global AppSec North America - Austin, Texas, USA
- Global AppSec Latin America - Montevideo, Uruguay
- Election of International Board Members Officers
 - (3) Seats - Eoin, Tom, Matt
 - Global Committees
 - 2013 Planning



Thanks to our Corporate Supporters



Current list @ https://www.owasp.org/index.php/Template:OWASP_Members_Horizontal

Thanks to our Academic Supporters



Current list @ https://www.owasp.org/index.php/Template:OWASP_Members_Horizontal

Most Importantly

***Thank You For
Your Support***





**Got Questions?
Use the "Contact Us" link at www.owasp.org**