Who is OWASP?

Software powers the world, but insecure software threatens safety, trust, and economic growth. The Open Web Application Security Project (OWASP) is dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true application security risks.
The value of volunteerism

Show of hands
12
Years of community service

OWASP's DNA
OWASP by the numbers

-3σ -2σ -σ 0 σ 2σ 3σ

1,350,000 page views (per month)
400,100 unique visitors per month.

168 Active Projects
198
Active Chapters

43,000+
participants mailing lists
88+
Government & Industry Citations

100+
Academic Supporters
Paid Corporate Memberships

54

2268 Members
Global Board of Directors

- Michael Coates - Chairman - San Francisco, CA
- Tom Brennan - Vice Chairman - Rockaway, New Jersey
- Josh Sokol - Treasurer - Austin, Texas
- Tobias Gondrom - Secretary - Hong Kong, China
- Eoin Keary - Board Member - Dublin Ireland
- Jim Manico - Board Member - Hawaii
- Fabio Cerullo - Board Member - Dublin, Ireland

2014

Strategic Goals
2014 Strategic Goals in Action

Request Volunteer Help

Sign up for a current initiative

Tell us what you would like to do
OWASP INITIATIVES
Strategic Global Focus Groups

- 88 Students Projects

- 16 Slots Allocated
  \(16 \times 5500\text{USD} = 88000\text{ USD}\)

- 16 OWASP projects funded
  \(16 \times 500\text{USD} = 8000\text{ USD}\)

2013 Actual Revenue: $1,823,352

- Global AppSec Conference
- Corporate Membership
- Individual Membership
- Local and Regional events
- Grants
- Donations

73.7%
16.5%
6%

2013 Actual Expenses: $1,706,009

- Program - Conferences: 59.1%
- Operations: 14.3%
- Program - Chapters: 13.9%
- Program - Outreach: 9.9%
- Program - Projects: 5.2%
- Foundation Reserves: 5.5%
- Program - Membership: 0%

7 Employees
Executive Director - Sarah Baso
Operations Director - Kate Hartmann
Project Manager - Samantha Groves
Membership Coordinator - Kelly Santalucia
Bookkeeper - Alison Shrader
Event Manager - Laura Grau
Community Manager - GK
IT Support - Matt Tesauro

Thank you!
The following slides are not presented during the keynote session. Slides beyond this are reserved for use as needed to deliver the message.
Question
Has the OWASP Foundation provided your corporation or professional value with guides, tools and community?

Sarah Baso
Executive Director
• Liaise between Conferences Committee, Board, and Staff regarding conference finances, logistical issues, and potential opportunities
• Facilitate relationships between OWASP volunteers and OWASP tasks
• Identify and Manage community outreach opportunities
• Develop standardize processes for conference planners
• Maintain all historical information conferences
• Attends Conferences to provide logistical on site support
• Work with Event planners closely to educate them on budgeting, outreach, planning, and other areas of events to continuously raise the financial stability and quality of OWASP
Kate Hartmann

Operations Director
• Improving Foundation, Committee, Operational Governance
• Coordinating Travel Programs
• Formulating and Executing Committee and Foundation Budgets
• Establishing OWASP EU
• Developing HR Policies
• Improving Membership Benefits and Process
• Initiating Global Training Program
• Increasing University Participation
• Improving Quarterly Newsletter

Laura Grau

Conference Director
• Collaborate to identify and secure conference sponsorships with:
  ○ Work with Membership and Business Liaison (Kelly)
• Co-develop and implement marketing strategy for the foundation.
  ○ Work with outside marketing firm and owasp community
• Coordinate ordering and distribution of OWASP merchandise globally
• Draft contracts with third parties for handling finances and logistics related to international events.
Samantha Groves

**Project Manager**
- Manages OWASP's Active Projects.
  - Project Support, Project Review, and New project setup
  - Maintains archive of OWASP's 108 Inactive Projects
- Design and development of project processes
- Creating the OWASP Project's communications portal
- Development of the OWASP Project Lifecycle and Processes
- Development of OWASP Projects Marketing Standard Offerings
- Identifying, writing, and submitting grant funding proposals.
- Manages the Open Source Showcase (OSS)
- Develop the showcase with staff and volunteers
- Bring the OSS to every AppSec Global Conference in 2013

Alison Shrader

**OWASP Accounting**
- Paying all OWASP bills
- Invoicing for Accounts Receivable
- Reconciling all accounts monthly
- Posting monthly financials for Board Meetings
- Bookkeeping for all local chapters
- Bookkeeping for all OWASP EU
- [Donation Scoreboard](#)
Kelly Santalucia

**OWASP Membership**

- Establishes and maintains a close relationship with Corporate Members
- Works with other non-for profit organizations to form an affiliate partnership with to collaborate on initiatives of mutual concern
- Manage all OWASP memberships
- Works closely with the GMC in running the 2012 Board Election
- Head of the first ever 2012 WASPY Award

Matt Tesauro

**OWASP Infrastructure**

**Part-Time**

- Manages the IT systems including
  - WebServer
  - MediaWiki
  - Mailman
  - SSL Certs
  - Related IT Functions