



# OWASP

## European Conference 2009

### INTRODUCTION

## OWASP - Sponsorship Options Poland 2009

---

The **OWASP Conferences & Training** are the premier events worldwide for IT and application and software security **technologists** including CSOs, CISOs, CTOs, CIOs, DSOs, security architects, developers, network admins, application admins, MIS directors, government defense chiefs, and integrators.

These important influencers **drive buying decisions** for security purchases. OWASP provides sponsors with **exclusive access** to its audiences.

OWASP has established strategic relationships with many major media groups worldwide focused on IT security—print publications, newsletters, portals, consultants, associations and user groups. Your valuable message—and **leadership positioning**—reaches tens of thousands of prospects before you even arrive at OWASP events. OWASP's mission is supported by a handful of security product vendors and security organizations who share our **total customer immersion** approach to building relationships within the IT, application, and software security communities. This approach should be part of your overall marketing mix.

Don't be left in the cold! Sponsorships are limited and will fill up very rapidly. All proceeds from sponsorship support the mission of the OWASP Foundation (501c3 Not -For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

This will be the **largest European OWASP Event on record**. Not only do we have 2 fantastic key notes:

- **Ross Anderson**, Professor in Security Engineering, University of Cambridge
- **Bruce Schneier**, Chief Security Technology Officer, BT

But we have **3 tracks** stuffed with high quality topics and great speakers **and eight 1 and 2 day tutorials**. We are targeting **400+ attendees** for this conference. The venue will hold up to 500 attendees. Contact us today about sponsorship of the OWASP Conference & Training events series in Poland for 2009 or visit [www.owasp.org/index.php/AppSecEU09](http://www.owasp.org/index.php/AppSecEU09) for more information.

Kate Hartmann  
OWASP Operations Director  
9175 Guilford Road, Suite 300  
Columbia, MD 21046  
+1-301-575-0189

Sebastien Deleersnyder  
OWASP Europe Conference Chair  
Leinstraat 104A  
B-9660, Brakel, Belgium  
+32-478-504-117

Email: [kate.hartmann@owasp.org](mailto:kate.hartmann@owasp.org)

Email: [seba@owasp.org](mailto:seba@owasp.org)



# OWASP

## European Conference 2009

### SPONSORSHIP & TRAINING INFORMATION

## OWASP Membership Advantages

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Being a supporting member helps drive business to your company
- ❖ Significant discount on OWASP Conference sponsorship opportunities
- ❖ Have a collective voice via the [Global Industry Committee](#)

Category	Description	Annual Fee
<b>Individual Supporters</b>	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	<b>\$50 USD</b>
<b>Organization Supporters</b>	Organizations that wish to support OWASP with a 100% tax deductible donation to enable OWASP Foundation to continue the mission. Support Projects & Grants and get discounts at OWASP Conferences to exhibit product/services.	<b>\$5,000 USD</b>
<b>Accredited University Supporters</b>	OWASP and Universities work together to host security seminars or provide introductory training sessions for students on OWASP tools, documentation and security skills	<b>No Charge</b>

Note: OWASP individual membership fees, OWASP conferences tickets, OWASP conference sponsorships, and OWASP banner ads are not considered 100% tax deductible donations due to the benefits the paying organization receives see United States [IRS Guideline 557](#) Organization supporters & direct donations to OWASP however are fully tax deductible given OWASP's recognized U.S. non -profit status. Do you support OWASP, show the world.



# OWASP

## European Conference 2009

### SPONSORSHIP & TRAINING INFORMATION

## Diamond Sponsor (3 Positions Available)

€10.000 EURO

---

- ❖ “Active” OWASP Corporate Member discount of €3.000
- ❖ All benefits of Platinum Sponsor, plus many upgrades (see below)
- ❖ Featured Exhibitor space – first/second/third choice among sponsors - including draped tables, electrical power, and chairs
- ❖ Your company’s logo placed near Conference Schedule on the Conference Homepage
- ❖ Your company’s banner placed near speaking schedule and entrance of the conference track
- ❖ Featured placement of company logo on any direct mail pieces and conference proceedings
- ❖ Company description in a featured position included in any pre-conference brochures
- ❖ Your company’s literature placed in first/second/third position in every attendee bag
- ❖ 10 Passport tickets provided for people within your organization or VIP Customers (€3500 value)
- ❖ 1/2 page description of company in the conference proceedings, including photos of senior management or featured product



# OWASP

## European Conference 2009

### SPONSORSHIP & TRAINING INFORMATION

#### Gold Sponsor

€6.000

- ❖ “Active” OWASP Corporate Member discount of €2.000
- ❖ Combined benefits of Silver Sponsor & Exhibitor

#### Silver Sponsor

€4.000

- ❖ “Active” OWASP Corporate Member discount of €1.000
- ❖ Placement of company logo on any direct mail pieces and conference proceedings
- ❖ Company logo placed on OWASP Web Site as Conference Sponsor
- ❖ Company description included in any pre-conference brochures
- ❖ Your company’s banner placed in one high traffic area of conference
- ❖ Your company’s literature placed in every attendee bag
- ❖ 3 Conference Passes to the event (€1.050 value)
- ❖ 1/4 page description of company in the conference proceedings

#### APPSEC Exhibitor

€4.000

- ❖ “Active” OWASP Corporate Member discount of €1.000
- ❖ Placement of company logo in conference proceedings
- ❖ 3 Conference Passes to the event (€1.050 value)
- ❖ Exhibitor space - including draped tables, electrical power, and chairs



# OWASP

## European Conference 2009

### SPONSORSHIP & TRAINING INFORMATION

## OWASP Party Sponsor

at cost

- ❖ To be hosted at a bar in Kraków on Tuesday May 12<sup>th</sup> @ 7PM
- ❖ Acknowledgement of Party Sponsors on Conference web page and conference announcements
- ❖ Sponsors can place corporate banners near entrance to party

## Combined CONFidence Sponsorship

- ❖ This year we organise the conference together with OWASP Poland and Confidence2009, a conference in the same venue on May 15th -16th.
- ❖ We encourage combined sponsorship with a 10% extra discount
- ❖ More details on <http://2009.confidence.org.pl/lang-pref/en/>