OWASP - Sponsorship Options NYC 2008

The New York City OWASP Conference is a premier gathering of Information Security leaders. Executives from Fortune 500 firms along with technical thought leaders such as security architects and lead developers, will be traveling to hear the cutting-edge ideas presented by Information Security's top talent. OWASP events attract a worldwide audience interested in "what's next". As an OWASP Conference sponsor, your brand will be included as an answer.

OWASP is providing sponsors **_exclusive access_** to its audience in New York through a limited number of Expo floor slots, providing a focused setting for potential customers. Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks. The conference is expected to draw over 900 technologists who will be looking for ways to spend the rest of their 2008 budget and planning for 2009. Financial Services, Media, Pharmaceuticals, Government, Healthcare, Technology, and many other verticals will be represented.

Sponsorship opportunities are filling up rapidly. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

Contact us today or visitwww.owasp.org/index.php/OWASP_NYC_AppSec_2008_Conference for more information.

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Diamond Sponsor (1 Position Available - Filled)
$20,000.00

- ❖ "Active" OWASP Corporate Member discount of $5,000
- ❖ First choice of Expo space including draped tables, electrical power, and chairs.
- ❖ Sponsor of opening day breakfast. Featured placement of company information around breakfast space.
- ❖ Featured placement of company logo on OWASP Conference website, at entrance to conference, and on any pre-conference literature.
- ❖ Company description in a featured position included in any pre-conference brochures
- ❖ Literature placed in first position in attendee bags
- ❖ Featured full-page description of company in the conference bulletin. Graphics can be used for product placement of photographs.
- ❖ 10 Passport tickets provided for people within your organization or VIP Customers ($4000 value)
- ❖ 1 Training passport ($1375 value)

Platinum Sponsor (3 Positions Available – Filled)
$14,000.00

- ❖ "Active" OWASP Corporate Member discount of $4,000
- ❖ Second choice of Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWSAP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ Literature placed in attendee bags
- ❖ 5 Conference passes provided for people within your organization or VIP Customers ($2,000 value)
- ❖ 1 Training passport ($1375 value)
- ❖ Featured 1/2-page description of company in the conference bulletin. Graphics can be used for product placement of photographs.
- ❖ 5 Conference passes (3 more than Gold) provided for people within your organization or VIP Customers ($2,000 value)
- ❖ 1 Training passport ($1375 value)

Gold Sponsor $9,000.00

- ❖ "Active" OWASP Corporate Member discount of $3,000
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWSAP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ Literature placed in attendee bag
- ❖ 2 Conference Passes to the event ($800 value)
- ❖ 1/4 page description of company in the conference proceedings

Silver Sponsor $6,000.00

- ❖ "Active" OWASP Corporate Member discount of $2000
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Company logo placed on OWASP Web Site as Conference Sponsor
- ❖ Featured as a sponsor in any pre-conference brochures and banner placement in one high traffic area of conference
- ❖ Literature placed in attendee bag
- ❖ 2 Conference Passes to the event ($800 value)

OWASP Party Sponsor (5 Available) $5,000.00

- ❖ To be hosted at Two Thirty Fifth, Mansion NYC or Webster Hall on Tuesday October 7th @ 8PM
- ❖ Acknowledgement of Party Sponsors on Conference web page and conference

announcements
- ❖ Sponsors can place corporate banners near entrance to party at Webster Hall

Breakfast Sponsor (1-Day) (1 Available) $2,500.00

- ❖ Exclusive host of Breakfast Service in morning of Day 2 for conference delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.

Lunch Sponsor (1-Day) (2 Available) $4,000.00

- ❖ Exclusive host of Lunch Service on Day 1 or Day 2 for conference delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.

Coffee Break Sponsor (1-Day) (2 Available) $1,500.00

- ❖ Exclusive host of full coffee service in afternoon of Day 1 or Day 2 for conference delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.

Badge Lanyard Sponsor (1 Available) $2,000.00

- ❖ Provide badge lanyards for all attendees, co-branded and produced to OWASP

specifications.

❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

Notepad Sponsor   (1 Available) $2,000.00

❖ Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.

❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

Pen Sponsor   (1 Available) $2,000.00

❖ Provides the license to provide quality pens for all attendees, co-branded and produced to OWASP specifications.

❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

1 Page Article   (2 Available) $1000.00

❖ For organizations that would like to help support OWASP and would like the opportunity to promote their organization or featured product, OWASP is offering a 1 Page Article space in the conference guide.

Training Information

❖ Training provider should provide class syllabus to be considered

❖ Proceeds will be split 75/25 (OWASP/Vendor) for the training class. The 75% for OWASP goes towards:

    o Classroom Rental, Conference Logistics/Registration, and Food

    o OWASP Grants for Research Projects

❖ Each classroom has a maximum capacity of 30 people, minimum of 12 people signed up before class is considered operational.

❖ 2-Day Class $1350 / 1-Day Class $675, potential $5000/day profit for Training provider

❖ Provider Branded Training Materials to increase your exposure

❖ Trainer is to provide training materials

❖ Students are to bring their own laptops

❖ Classes are to be focused around Application Security *(Source Code Analysis, Secure Coding, Application Penetration Testing, Application Forensics, Client Server Application Testing, Security Project Management, etc.)*

❖ Training provider should provide a list of items/software needed for class a minimum of 60 Days prior to class

❖ Training provider must be an OWASP Member

OWASP Membership Advantages

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Every member of your Company can take advantage of OWASP Discounts
- ❖ Being a supporting member helps drive business to your company
- ❖ Use of OWASP materials and methodologies in your product
- ❖ Significant discount on OWASP Conference sponsorship opportunities

Category	Description	Annual Fee
Individual Members	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	**$100 USD**
Educational and Non-Profit Members	Accredited educational institutions and government-approved non-profit organizations that would like to use OWASP materials in their courses, research, or other educational purposes.	**$250 USD**
End-User Organization Members	End-user organizations that use OWASP Materials within their organization. Organizations with 100 or more employees are considered large.	**Small (<100) - $2,000 USD** **Large (100+) - $7,000 USD**
Consulting Organization Members	Organizations with employees that provide information security consulting, training, or auditing services and use OWASP Materials in their services or marketing. Organizations with 10 or more consultants are considered large.	**Small (<10) - $3,000 USD** **Large (10+) - $8,000 USD**
Vendor Organization Members	Software vendors that market security products or other software and use OWASP Materials in their products or marketing.	**$9,000 USD**