

OWASP China Summit 2010



**Subject: Cutting-edge Application Security
Trend and Current Situation
Application Security in Integration Era**

Supervisor:

Organizer:

OWASP China

Supporters:

51CTO.com

Co-Media:

CIW, CBINEWS, 365master, IT168, 51CTO, Chinabyte, CTOCIO, Sina.com, 163.com, QQ.com

Background

OWASP China-Mainland Chapter will host OWASP China Summit 2010 in Beijing China on Oct 22, 2010. The summit will gather OWASP leaders, security experts, executives, technical thought leaders, developers, scientists and researchers from China and around the world for in-depth discussions of cutting-edge application security issues. The summit will draw participation from major Chinese and global organizations across various verticals including government, information technology, services and consulting, telecommunications, finance, e-commerce, Internet, universities and research institutes. Panel discussions, vendor exhibit, and dinners will be held at the summit, providing sufficient networking opportunities.

Introduction

I . Subject: Cutting-edge Application Security Trend and Current Situation

Application Security in Integration Era

II . Summary

1. This summit covers all areas of China and about 1000 people are expected to attend.
2. Security experts from China and around the world will be invited to take in-depth speech about cutting-edge application security issues.
3. Senior application security experts from government, finance, bank and securities, education, operators and enterprises will participate this summit.
4. Extensive application projects and product exhibitions can show us top security technologies and products.
5. Multiple well-known websites provide full activity report.

III . Main Topic

1. Business and Application Security Industry Analysis and Trends
2. Grade Protection and Application Security
3. Secure Software Development Life Cycle (SDL)
4. Development Security and Code Review
5. Business Security and Application Security(including OWASP TOP 10)
6. Application Security Assessment and Penetration Test
7. Advanced Products Introduction including Web Application Scanner, Web Application Firewall, Database Scanner(by vendor)
8. Application Security Platforms, e.g. Webgoat. (From Open Source Organizations)
9. Others

IV . Objectives

1. OWASP China Summit 2010 will gather security experts of Asia-Pacific region to discuss hot topic about application security and share advanced technology, so

as to develop application security and business security well.

2. Deeply discuss hot spots in application security, comprehensively present web application security and business security solutions and share cutting-edge technologies from many aspects.
3. Multiple interactions like forums, questions and answers, trainings will be taken to analyze the most comprehensive and advanced application security technologies.
4. Overall application security technologies and products exhibitions will push the development of application security in China.

V . Participants

Target Participants are:

- ◇ Asia-Pacific security expert from all kinds of industries.
- ◇ Governments
- ◇ Telecom Operators and Equipment Vendors
- ◇ Security Vendors
- ◇ Application Software Developers
- ◇ Leaders and people concerned of Application Security
- ◇ Security Expert from well-known enterprises nation-wide.
- ◇ Industry Media

VI . Media

OWASP media resources and China mainstream IT Medias publicize this web application security summit in every rolling stage. Participated Medias include:

Print Media : CIW, CNW, 365master, TTM, CCW, CISMAG, etc

Network Media: IT168, 51CTO, Chinabyte, CTOCIO, Sina, 163.com, QQ.com, etc.

VII. OWASP Gift Services after Summit

1. Participated Vendor can get the priority to be OWASP core member to co-develop and research web application security mechanism and technology trends.
2. Participate all kinds of OWASP professional training (Regional)
3. Get OWASP latest research results and reports firstly, such as “TOP 10 Web Application Security Threat Report”

VIII. Resources Needed From Sponsors

1. Company and speaker introduction and speaker photos for website and journal publicity
2. Logo vector for printing back, making trophy and journal publicity
3. Company roll up
4. Speech PPT

Agenda

OWASP China Summit 2010 is comprised of network communication, summit and questions and answers so as to show OWASP global influence and its leadership in application security fully. It will gather all kinds of experts, governments, medias and enterprises together to hold an application event.

First Day Agenda Sub: Cutting-edge Application Security Trend and Current Situation

Participants: More than 500

Time	Content	Speaker
8:30-9:00	Registration, Music and Summit Video	
9:00-9:05	Supervisor Speech	Leader from Department of Information Security Coordination, Ministry of Industry and Information Technology.
9:05-9:10	Organizer Speech	Chair of OWASP China
9:10-9:40	Expert Speech	Chenxi Wang, Ph.D.: Business Security and Application Security Development Trend
9:40-10:10	Keynote Speech	Secure Development Life Cycle SDL
10:10-10:40	Keynote Speech	Grade Protection and Application Security
10:40-11:10	Keynote Speech	Application Firewall
11:10-11:40	Expert Speech	Business Security, Application Security(Including OWASP TOP 10)
11:40-12:10	Keynote Speech	Development Security and Code Review
12:10-12:20	Lucky Draw	3 for Third Prize

Sub-forum: Cutting-edge Application Security Trend and Current Situation		
13:30-14:00	Expert Speech	Cutting-edge Application Security Trend and Current Situation

14:00-14:30	Keynote Speech	Penetration Testing and Anti-Penetration.
14:30-15:00	Expert Speech	Application Security Treat and Vulnerability Platform. E.g. Webgoat
15:00-15:10	Lucky Draw	2 for Second Prize
15:10-15:40	Keynote Speech	Database Scanner
15:40-16:10	Keynote Speech	Traffic identification and detection techniques based on application layer.
16:10-16:40	Keynote Speech	Web application Scanner
17:00-17:10	Lucky Draw: 1 for First Prize	
17:10	End	
Sub-forum: Application Security in Integration Era		
13:30-14:00	Expert Speech	Application Security in Integration Era
14:00-14:30	Keynote Speech	Integrated Application Security Technology Architecture
14:30-15:00	Expert Speech	TOP 10 Web vulnerability Protection Rule
15:00-15:10	Lucky Draw	2 for Second Prize
15:10-15:40	Keynote Speech	Security Techniques in Integration Era
15:40-16:10	Keynote Speech	Compliance Development to Web Security Treat
16:10-16:40	Keynote Speech	Application Security Assessment, Penetration Testing
17:00-17:10	Lucky Draw: 1 for First Prize	
17:10	End	

Training

Security Training		
1	SDL	International renowned experts
2	Penetration Test	International renowned experts
3	Business Security	Security Expert in Top 500 enterprise.

Cooperation Program

We are currently soliciting sponsors for the OWASP China Summit.

Sponsors can be: application security vendor, all kinds of enterprises, government, etc.

Project	Remarks	Qty	Cost (RMB)	Diamond	Platinum	Gold	Support
Amount of sponsorship(RMB)				150,000	100,000	60,000	30,000
Number Limited				2	3	9	unlimited
1、Exhibition Area							
Stand	2m×2m	20	10,000	2	1		
Background LOGO		25		1	1	1	
Journal	loose-leaf binder		5000/day	1	1	1	
Outside Roll Up Banner	Adjusted according to booth		3000/pcs	3	2	2	
2、Summit site							
Morning Speech	25minutes	5	80,000	1	1		
Afternoon Speech	25minutes	15	50,000			1	
Background LOGO		25		1	1	1	
Sub-forum Background LOGO		25		1	1	1	
Logo in Badge	pcs	1000	8000/day	1			

and Lanyards							
3、 Promotion							
Award Recommend	Per Prize		30,000/prize	2	1	1	1
4、 Media							
Text version in Journal			10,000/version	2	2	1	1
Ad in Journal			30,000/version	1	1	1	
Present in Website				Yes	Yes	Yes	Yes
Key person Presentation (interview , product shows)				Yes	Yes		
Video Interview				Yes			
Participants List				Yes	Yes	Yes	
5. Training							
World Well-known Expert Training				2	2	2	

Security Training Charges:

RMB 2000/day. This training is about current hot security technology, SDL, code security, penetration testing, ect. , and is provided by world renowned security expert.

Time: Oct 22nd, 2010, Friday

Add: Hotel Nikko New Century Beijing

No.6 Southern Road Capital Gym, Haidian District, Beijing 100044, China

Contact Us

Contact: OWASP China Summit 2010 Organization Team

Name: Rip

Tel : 13699898080

E-mail: rip@owasp.org.cn