

Identity Standards:

Quick Reference Guide

September 2013



OWASP

Open Web Application
Security Project

Primary Signature



Customize



Colors:

As a means of establishing the uniqueness of each chapter or project, they can choose a color from the recommended accent colors palette, and use that one color consistently in their materials.

Typefaces

Display Typeface

House Gothic
Text *Light*

Sample:

abcdefghijklmnopqrstuvwxyz
1234567890
!@#%&^*

Bodytext Typeface

Joanna MT

Sample:

abcdefghijklmnopqrstuvwxyz
1234567890
!@#%&^*

Alternate Typeface

Helvetica *Light*

Sample:

abcdefghijklmnopqrstuvwxyz
1234567890
!@#%&^*

Recommended Alternates



Colors



Blue

PMS 661 C
C 100 M 69 Y 0 K 9
R 0 G 84 B 158



Black

C 0 M 0 Y 0 K 100
R 0 G 0 B 0

Complimentary Colors



Orange

PMS 143 C
C 9 M 30 Y 100 K 0
R 232 G 138 B 73



Green

PMS 367 C
C 53 M 5 Y 100 K 0
R 135 G 187 B 64



Lt Blue

PMS 298 C
C 66 M 0 Y 0 K 0
R 31 G 196 B 244



Red

PMS 7416 C
C 13 M 78 Y 82 K 0
R 216 G 93 B 51



Purple

PMS 258 C
C 32 M 82 Y 0 K 0
R 176 G 81 B 159



Dk Blue

PMS 633 C
C 100 M 0 Y 0 K 38
R 0 G 121 B 167



Olive

PMS 5763 C
C 65 M 46 Y 78 K 0
R 114 G 127 B 91



Teal

PMS 3285 C
C 100 M 0 Y 58 K 16
R 0 G 147 B 126