



OWASP

AppSec DC 2009 Conference

Introduction

OWASP - Sponsorship Opportunities

The AppSec DC OWASP Conference is a premier gathering of Information Security leaders. Executives from Fortune 500 firms along with technical thought leaders such as security architects and lead developers will be traveling to hear the cutting-edge ideas presented by Information Security's top talent. OWASP events attract a worldwide audience interested in "what's next". As an OWASP Conference sponsor, your brand will be included as an answer.

OWASP is providing sponsors **exclusive access** to its audience through a limited number of Expo floor slots, providing a focused setting for potential customers. Attendees will be pushed through the Expo floor for breakfast, lunch and coffee breaks. The conference is expected to draw **600-700** technologists who will be looking for ways to spend their 2009 budget and planning for 2010. Government, Financial Services, Media, Pharmaceuticals, Healthcare, Technology, and many other verticals will be represented.

AppSec DC 2009 will be held at the DC Convention Center on November 12th and 13th 2009 and will be preceded by OWASP training opportunities on November 10th and 11th. All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (501c3 Not-For-Profit). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

Contact us today or visit www.owasp.org for more information.

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SPONSORSHIP INFORMATION

Diamond Sponsor (1 Position Available)

\$20,000

- ❖ “Active” OWASP Corporate Member discount of \$5,000
- ❖ First choice of Expo space including draped tables, electrical power, and chairs.
- ❖ Sponsor of breakfast. Featured placement of company information around breakfast space.
- ❖ Featured placement of company logo on OWASP Conference website, at entrance to conference, and on any pre-conference literature.
- ❖ Company description in a featured position included in any pre-conference brochures
- ❖ Literature placed in attendee packs.
- ❖ Featured full-page description of company in the conference bulletin. Graphics can be used for product placement of photographs.
- ❖ 5 Passport tickets provided for people within your organization or VIP Customers



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SPONSORSHIP INFORMATION

Platinum Sponsor (3 Positions Available)

\$14,000

- ❖ “Active” OWASP Corporate Member discount of \$4,000
- ❖ Second choice of Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWASP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ 5 Conference passes provided for people within your organization or VIP Customers
- ❖ Featured 1/2-page description of company in the conference bulletin. Graphics can be used for product placement or photographs.



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SPONSORSHIP INFORMATION

Gold Sponsor

\$9,000

- ❖ “Active” OWASP Corporate Member discount of \$2250
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Placement of company logo on OWASP Conference website, on the conference schedule, and at the entrance of one conference track
- ❖ Featured placement of company logo on pre-conference literature.
- ❖ Literature placed in attendee packs.
- ❖ 2 Conference Passes to the event
- ❖ 1/4 page description of company in the conference proceedings

Silver Sponsor

\$6000

- ❖ “Active” OWASP Corporate Member discount of \$1500
- ❖ Expo space including draped tables, electrical power, and chairs
- ❖ Company logo placed on OWASP Web Site as Conference Sponsor
- ❖ Featured as a sponsor in any pre-conference brochures and banner placement in one high traffic area of conference
- ❖ Literature placed in attendee packs
- ❖ 2 Conference Passes to the event



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SPONSORSHIP INFORMATION

OWASP Party Sponsor (5 Available) \$5000

- ❖ To be hosted on November 12th after the plenary sessions and will be open to all attendees
- ❖ Acknowledgement of Party Sponsors on Conference web page and conference announcements
- ❖ Sponsors can place corporate banners near entrance or inside party venue at
- ❖ An individual sponsor may purchase multiple party sponsorships up to the number available

Lunch Sponsor (1-Day) (2 Available) \$4000

- ❖ Exclusive host of Lunch Service on day of conference for delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.

Coffee Break Sponsor (1-Day) (4 Available) \$1500

- ❖ Exclusive host of full coffee service in afternoon or morning for conference delegates.
- ❖ Advertisement of sponsorship with logo on OWASP Conference webpage; posting of company banners, and literature distribution on special sponsors table.



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SPONSORSHIP INFORMATION

Badge Lanyard Sponsor

(1 Available)

\$5000

- ❖ Provide badge lanyards for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

Notepad Sponsor

(1 Available)

\$3000

- ❖ Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.

Pen Sponsor

(1 Available)

\$2000

- ❖ Provides the license to provide quality pens for all attendees, co-branded and produced to OWASP specifications.
- ❖ Includes acknowledgment in conference guide and on OWASP website; literature distribution on special sponsors table.



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SPONSORSHIP INFORMATION

OWASP Membership Advantages

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Every member of your Company can take advantage of OWASP Discounts
- ❖ Being a supporting member helps drive business to your company
- ❖ Use of OWASP materials and methodologies in your product
- ❖ Significant discount on OWASP Conference sponsorship opportunities

Category	Description	Annual Fee
Individual Members	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	\$50 USD
University Supporters	Accredited educational institutions and government-approved non-profit organizations that would like to use OWASP materials in their courses, research, or other educational purposes.	FREE (Consult your local chapter leader for information)
Vendor Organization Members	Software vendors that market security products or other software and use OWASP Materials in their products or marketing.	\$5,000 USD

Complete membership/supporter benefits are available at: <http://www.owasp.org/index.php/Membership>